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**Pearl Pathways hires Cara Frosch**

*Experienced biopharmaceutical and medical device leader joins Pearl Pathways*

INDIANAPOLIS, INDIANA – August 16, 2018— [Pearl Pathways](http://www.pearlpathways.com/) announces the hiring of Cara Frosch, MBA, PA as Director of Business Development.

Frosch brings over 35 years of diversified biopharmaceutical and medical device experience in human and animal health to Pearl Pathways. After a short stint in clinical practice as a Physician Assistant (PA), Frosch held roles of increasing responsibility in virtually every phase of product development, from diagnostic assay development and global regulatory affairs to clinical research operations and corporate strategic planning.

Frosch’s career includes considerable leadership experience across small and large sponsor companies including Abbott, BioVeris, and MedImmune. Most recently, Frosch spent 12 years at Eli Lilly & Company / Elanco, where she led new product planning, global portfolio, and market intelligence initiatives. In the service provider sector, Frosch served as VP of Clinical Trial Management for a global staff of over 300 at a global clinical research organization (CRO).

As Director of Business Development, Frosch will exercise her passion for marketing and new product development to lead the business development strategy and process for Pearl Pathways. Her innovative approach to portfolio and project management, market intelligence tools, data analytics, and process improvement will help Pearl Pathways’ expert regulatory, quality, and clinical teams support more life science companies.

Gretchen Bowker, CEO, shares “Our clients will benefit from Cara’s extensive leadership experience across sponsors and service providers, from the lab bench through product commercialization. Cara has a proven track record of providing forward-thinking leadership to ensure cross-functional collaboration, building stakeholder value, and delivering results. We are thrilled to have Cara join our team.”

## About Pearl Pathways

[***Pearl Pathways***](http://www.pearlpathways.com) is a comprehensive life science product development services company. Every day we strive to provide our customers top quality service, unyielding ethics, and efficient services through our team of experts. Pearl Pathways supports biopharmaceutical, medical device, and diagnostic companies as well as life science service providers with clinical, regulatory, and quality compliance needs. Our AAHRPP accredited central IRB, [***Pearl IRB***](http://www.pearlirb.com), supports all aspects of human research.

To learn more, please visit us at [www.pearlpathways.com](http://www.pearlpathways.com), call us at (317) 899-9341, or email [contact@pearlpathways.com](mailto:contact@pearlpathways.com). Pearl Pathways is headquartered in Indianapolis, Indiana, with a second office in Houston, Texas. Pearl Pathways is AAHRPP accredited and a WBENC certified woman owned business. For media inquiries, contact [contact@pearlpathways.com](mailto:contact@pearlpathways.com).