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**FOR IMMEDIATE RELEASE**

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**Pearl Pathways Hires Waylon Wright**

*Experienced marketing and sales professional joins Pearl Pathways as first Texas hire*

INDIANAPOLIS, INDIANA – December 15, 2016 — [Pearl Pathways](http://www.pearlpathways.com/) announces the hiring of Waylon Wright as a Marketing and Sales Associate serving to expand Pearl Pathways’ commercialization efforts.

Wright brings a diverse set of skills to the Pearl team, with over four years of sales, management, and marketing experience across both startups and multi-national corporations. In previous roles, Wright drove sales in a business to business setting, focusing on prospecting, building relationships, personal marketing, and interacting with small business owners. Wright also led the generation of web content and marketing support efforts as Pearl Pathways’ marketing intern in 2011.

Pearl Pathways established a Texas presence last year with the opening of a satellite office in College Station, Texas. Wright is the first full-time employee in Texas for Pearl Pathways and, in addition to his broad marketing and sales support responsibilities, he will support regional development and outreach efforts in Texas. Wright earned his Bachelor of Arts in Psychology and English Literature at Butler University and completed graduate coursework in the Masters of Cognitive Semiotics program at Aarhus University in Denmark.

Diana Caldwell, President and CEO shares, “Waylon brings strong writing, communication, and leadership skills to our team and represents our first stronghold in the Texas marketplace. Our company will benefit from his keen marketing sense and ability to support our business development team. He has broad clinical work experience having also worked as a behavior analyst in an applied health setting. We are thrilled to have Waylon join the team.”

## About Pearl Pathways

***Pearl Pathways*** is a comprehensive life science product development services company. Our experienced team is obsessed with expediting life science product development regulatory pathways. We have three business units to serve you:

***Pearl IRB*** is a full service commercial Independent Review Board that provides human research IRB reviews, IRB exemptions and waivers, and also offers support for research protocol/ICF medical writing, site assessments, and monitoring services.

***Pearl ReGXP*** is a regulatory and quality compliance consulting practice that provides regulatory filing guidance, conducts global health authority negotiations, develops/improves quality systems, and delivers GMP/GLP/GCP auditing services.

***Pearl IDEAS*** provides strategic product development assistance, third party vendor selection and management strategies, due diligence services, and sales and marketing services for drug, biologic and device companies.

To learn more, please visit us at [www.pearlpathways.com](http://www.pearlpathways.com), call us at (317) 899-9341, or email contact@pearlpathways.com. Pearl Pathways is located in Indianapolis, Indiana, and is AAHRPP accredited and a WBENC certified woman owned business. For media inquiries, contact contact@pearlpathways.com.